

WE  
HELP  
CEOS  
SCALE  
TO  
8-FIGURES  
AND  
BEYOND

PINNACLE  
GLOBAL NETWORK®

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Dear Hardworking CEO,

We are so excited to support you on your most rewarding journey yet. I completely understand the courage that it takes to grow your business because I have been there myself. I knew that it was not possible to create the extraordinary life I craved by inching along on my own. Everything changed when I decided to ask for help and invest in my own mentoring. No matter what level you are at, surrounding yourself with experts and advisors who have walked the path before you is the smartest move you will ever make in your business and your growth, hands down.

I know how hard you've worked in your business. You've done an amazing job to get you where you are today. Most business owners hit a ceiling with the amount of profits they feel they can generate in their business, and the amount of bandwidth they have to make a change. Frankly, companies in the growth and scaling phases need direction and creative strategies to deliver high returns, especially in the current state of affairs. You need support now more than ever!



*Allison Maslan with Magic Johnson*

This is where Pinnacle Global Network comes in. Our team of successful CEOs guide you to break through your ceiling with our proprietary and proven SCALEit Method® encompassing your Strategic Vision, Cash Flow, Alliance of the Team, Leadership and Execution. We will guide you to show up powerfully as a leader working on the business, instead of feeling overwhelmed with the day-to-day demands of working in the business. There will be no more second-guessing, as we will be by your side all along the way, so you can reach your goals in a fraction of the time, with a lot more ease.

You have two choices. You can continue to do what you have always done, or you can say, "This is the year that my dreams become a reality." **This isn't about taking a big chance. It's about giving yourself a big opportunity.** Honor yourself with this gift and invest in your best assets—YOU and your business. You can do this, and we will walk along the entire journey with you. Join us and exhale... Your success is waiting.

Welcome to your Pinnacle!

*Allison*

## **WE HELP YOU SCALE YOUR COMPANY, FAST-TRACK YOUR SUCCESS, AND GET YOUR LIFE BACK!**



### **ONGOING PRIVATE DIRECTION**

Pinnacle Members receive advisement, guidance and signature strategies from our Team of CEOs that have run their own multi-million dollar companies. You will not find this level of mentoring anywhere else. Your CEO Mentor will guide you through our proven proprietary process, The SCALEit Method® to build your customized Strategic Plan, then support you to make your Big Vision a Reality.

### **POWERHOUSE MASTERMIND CALLS**

...on Zoom with 5-7 CEOs and Founders to hold you accountable, help you overcome obstacles, and create the most successful year in your business growth.

### **MIND-SHIFTING, INTIMATE, LIVE PINNACLE EVENTS**

These workshop-style meetings give you total creative immersion for you and your business and provide actionable strategic planning led by Allison, the PGN Team and the world's leading experts. These are now Hybrid, In-Person, and Virtual.

### **THINK TANK ZOOM CALLS WITH ALLISON MASLAN AND THE TEAM**

Break through obstacles and embrace new growth opportunities during these incredibly inspiring and solution-oriented monthly Zoom calls with Allison and PGN Community Members.

### **OUR LIBRARY OF SIGNATURE BUSINESS TOOLS AND TRAININGS**

Signature Trainings, tools and strategies at your fingertips on all areas of business growth through our Pinnacle Global Network Library.

### **A COMMUNITY OF GENEROSITY AND RESOURCES**

Our members also participate in an exclusive worldwide network of high-achieving business owners that give community, connection and powerful accountability. You always have a team and community to lean on and lift you up!

### **ONGOING ACCESS FOR YOUR DECISION-MAKING AND SUPPORT**

Have a decision to make, or a big opportunity at your feet? We know that not taking action means lost revenue. You don't need to wait for your next mentoring appointment or mastermind. Just reach out to your Mentor. We are here for you!

## THERE ARE 2 LEVELS IN PINNACLE GLOBAL NETWORK:

# PINNACLE ELEVATE

**Pinnacle ELEVATE** is for you if you are in the mid 6-figures of your business and are ready to grow to 7-figures.

### In Pinnacle ELEVATE You Receive:

- Private Mentoring every month with your Pinnacle Business Mentor.
- Small Mastermind Zoom Calls every 2 weeks led by your Mentor.
- 3 Live (or Livestreamed) Pinnacle Events which include: High-level business training, deep-dive strategy and powerful networking with the supportive Pinnacle Community.
- All the added support of Pinnacle with Think-Tanks, Sales Lab and more.



# PINNACLE SCALE

**Pinnacle SCALE** is designed for you if you are a CEO in the 7 or 8-figures in your business and are ready to propel further at an accelerated pace.

### In Pinnacle SCALE You Receive:

- Private Mentoring every 2 weeks with your Pinnacle Business Mentor.
- Small, Deep-Dive Advanced Mastermind Zoom Calls every month led by your Mentor.
- 3 Live (or Livestreamed) Pinnacle Events which include: Transformative SCALE Days customized for SCALE Members only. We dive into your business strategy on such a deep level that you leave with proven breakthroughs and clear-cut action steps that can multiply your growth.

**The SCALEit Method® is the only formula that focuses on all aspects of the business to help you SCALE.** We move you through the 5 Phases of Scaling to build a Team-Managed Company that can thrive without you.



**Strategic Vision and Plan** Guidance to create a rock-solid strategic vision and plan so you have the clarity and confidence with the steps to follow.



**Cash Flow** SCALE Strategy, Marketing, Sales and Finance to drive up your growth and profitability.



**Alliance of the Team** Direction for your Hiring, Team Building, and Company Culture so you can have more freedom and get the growth you want.



**Leadership** so you can lead your Team to success and SCALE with grace and ease.



**Execution** so you and your company get things done! We guide you to manage your time, systemize and automate your company's day-to-day to help you accomplish your highest impact activities and get your life back.



Through our Expert Mentoring, Coaching and Consulting, we save you years of wasted time, energy and money so you can reach **Your Big Picture Vision** in a fraction of the time!

# WHAT OUR CLIENTS ARE ACCOMPLISHING...



“Our sales increased by over 200%. And in under one year, I went from working in the store 60-70 hours a week to the team not needing me at all. I have opened 3 more locations and we are on fire! Thank you, Allison!”

*Wendy Rivera, CEO, Muttigans*



“Even though we were generating 7- figures, we were stuck at the same level for 10 years. I was working non-stop. Since attending this event, we have tripled our revenue in just one year, and I no longer need to work in the day-to-day of the business. It is thriving without me there!”

*David Chang, Wushu Central Martial Arts Academy*



“Before joining Pinnacle I worked 24/7, was in constant overwhelm, and had completely neglected any self care. I have now tripled the size of my team, more than doubled my revenue and I got my life back! I’m so grateful for the support and guidance I’ve received. I’ll be a lifetime member! Best. Investment. Ever.”

*Vivienne Wagner, CEO, Houndstooth Media Group*



“Since working with Allison and her team in Pinnacle Global Network, we have positioned ourselves for big growth—increasing our revenue by \$5 million in a short period of time. And we are not stressed out. It’s an amazing place to be.”

*Bonnie Lucas, CEO, Law Enforcement Specialists*



“Since attending the SCALEit Event, we’ve grown from 35 to over 100 employees, added several million dollars to our bottom line, increased profit by over 300% and more importantly, I got my life back. I went from working 60-80 hours a week, taking no vacations, to now only attend one meeting a week in the company for 90 minutes. That is it. I cannot urge you enough to attend SCALEit LIVE.”

*Marshall Doyle, CEO, Cal-Cert*



“Investing in Pinnacle Global Network has easily been one of the BEST business decisions I have ever made. My income has DOUBLED every year since working together. Year #1-2: Grew 108% Year #2-3: Grew 138%. Because of Pinnacle and Allison Maslan, I’ve taken both my business and life to a whole new level.”

*Andrea Jensen, CEO, The Cash Flow CFO*

# Why We, At Pinnacle Global Network®, Are In A League Of Our Own.



- **Most Masterminds do not have Private 1:1 Mentoring.** They only have the group. At PGN, your Mentor will be your success partner in your business.
- **Most coaches start their coaching business by getting a certification, but they don't have much business experience. Not ours!** Our high-level CEO Mentors have all run multi-million dollar companies. They have scaled companies, sold companies and lead teams in the thousands. They have been there and done it so they can show you how.
- **The SCALEit Method®, our proprietary formula for scaling, is the only method that focuses on building a Team-Managed Company** that can thrive without you there, and a scalable model so you can multiply your growth, impact and profits.
- **Pinnacle Global Network® is truly a holistic experience.** We focus on your Entire Company, not just marketing or operations. We give you all you need to grow, build, scale and exit your company.
- **Our Pinnacle Community is like no other!** You can't help but get swept up in the enthusiasm, innovation and positivity from hundreds of smart CEOs and Founders that actually care about you and your success. It will become your second family... your business family! Why do this alone when you can get the answers you need in a nano-second?
- **Our Pinnacle Members stay year-after-year.** This is not a transient community. Once our members feel the connection of Pinnacle, experience so much incredible growth, get their lives back and feel full of life again, they never want to leave. And yes, we love that!!