

Ways to Find / Enroll Clients:

Outreach to your Network / Connections

Reaching out to your network and connections is a powerful way to introduce potential members to Pinnacle Global Network. It's about leveraging your relationships and personal connections to make a meaningful impact. Here are a few simple suggestions.

Directions:

Step 1: Identify Key Contacts

- Make a list of individuals in your professional network who might benefit from Pinnacle Global Network.
- Make a list of old friends you know who are in business
- Make a list of professionals you've worked with in the past who may be a good fit (ie. lawyers, accountants etc.)
- Make a list of your well-connected friends that know business owners
- Make a list of vendors, providers and suppliers you have worked with in the past
- Remember to focus on CEOs or business leaders who are looking to scale their businesses and make a significant impact.

Step 2: Personalized Conversation

- Initiate a conversation with your contact and connect on a personal level with them. Ask about their life and what they've been up to if it's been a long time.
- Share your personal experience with Pinnacle Global Network and how it has transformed your business.
- Emphasize the unique benefits, mentorship, and community support they can receive.
- Share our Pinnacle Global Network Webinar so they can learn about what needs to happen to build a more team-managed company and a more scalable model.

Step 3: Highlight Success Stories

- Share success stories of other CEOs who have achieved remarkable growth through Pinnacle.
- Discuss how the program addresses challenges that are specific to high-achieving CEOs and Founders

Step 4: Offer to Connect

Offer to get together for an in-person or zoom meeting for a check-in, and go from there organically.

Send a Personalized Email:

Sending a personalized email allows you to provide detailed information about Pinnacle Global Network in a professional and tailored manner. Here's how you can do it:

Step 1: Craft a Personalized Email

- Start with a warm greeting and a personal connection (if applicable).
- Share your personal journey with Pinnacle Global Network briefly and how it has positively impacted your business.
- Highlight key benefits such as mentorship, strategic scaling, and community support.
- Include links to relevant resources, testimonials, and success stories.
- Ask if they're open to learning more.

Step 2: Follow-Up

- Offer to answer any questions they might have and schedule a call or meeting to discuss further.
- Include your contact information for easy reach.

Webinar Email

Example:

Subject: I think you will like this...

Dear Firstname,

I hope you're doing well! (It was great seeing you last week..or) I was thinking about you and your business and I really feel you can scale it with the right strategy in place.

I think you would get a lot out of this incredible webinar with the steps to build a team-managed company so you can get out of the weeds of the day-to-day and become more of the Visionary CEO you are meant to be. It is about 90 minutes and really worth the time to watch it. You will get some major AHA's on some of your challenges and what could really move the needle in your business.

PINNACLE

GLOBAL NETWORK

Allison Maslan, the founder of Pinnacle Global Network is leading the webinar and she also shows how you can get ongoing, personalized support if you are interested. I am one of their mentors now and the CEOs in the community are incredible.

Regardless, you will get so much out of what Allison shares for your company. I hope you enjoy it.

Here is the link:

Let me know what you think!

Warmly,

Your Name