

Ways to Find / Enroll Clients

Host a Lunch & Learn

A Lunch or Evening Presentation where the CEO and their team comes together for a meal during the work day (typically paid for by the company) for professional development. Lunch and learns can be recurring or stand-alone events.

Running a Lunch and Learn session can be an effective way to introduce potential clients to Pinnacle Global Network while providing valuable content. Here's a step-by-step guide on how to plan and execute a successful Lunch and Learn event:

Step 1: Define the Purpose

- Educational Focus: Choose a specific topic related to scaling businesses, entrepreneurship, or leadership that would be beneficial to your target audience.
- Integrate elements that introduce Pinnacle Global Network subtly, showcasing the community's value without making it the sole focus.

Step 2: Presentation

- Present the 5 Phases Speaking Engagement provided by Pinnacle Global Network. (We will support you with this content.)