

Pinnacle Global Network - Email Copy

Here are 6 emails which can be modified to your list, if applicable.

Email 1

SUBJECT: Best Kept Secret.

Hi XX

I've been doing you a disservice.

I share tons of free, high-level education for 7-9 Figure CEOs & Founders Serious About Scaling.

Yet... I almost never share directly about how YOU can explore Becoming a Member of Pinnacle Global Network. That's why...

...this week is our grand unveiling!

I shot a short but powerful video about what that means [HERE](#).

At first glance this may seem like it's all about us.

But I assure you, it isn't.

Becoming a Pinnacle Global Network Member will be the best decision you'll ever make for the long term success, growth, scalability and sustainability of your company.

We're welcoming new members for the next 7 days!

If you've ever wondered how to go from being interested in scaling your company, to being 100% committed to making it happen... [watch my video](#).

This could be the week that your life and business change forever.

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network

Email 2

SUBJECT: Halt the Hustle

Hi XX

The single most Important understanding CEOs & Founders need if they're serious about scaling their venture into the multi-7, 8 or 9 figure realm is to....

...**Halt the Hustle!**

The degree to which a business owner works hard (or 'hustles') day to day, is the degree to which they'll be unable to scale their company. Period.

(Read that again.)

If you're 'working hard' in your business, there are 3 key distinctions to understand to scale effectively & efficiently:

Distinction #1 'Creative Strategy vs. Hustle & Hard Work'

Scaling a business is not about hard work & hustle. It's about creative strategy! You must be innovative about how you run your business. Doing things differently is the only way to get the edge in your market.

Distinction #2 'Team Managed vs. Involved in All Aspects of the Biz'

Scaling a company requires the CEO or Founder to make themselves obsolete. They do this by building a team managed company that operates effectively without them. If they're too involved in designing, delivering, selling or managing their product, program or service – they won't scale.

Distinction #3. 'Outside Perspective vs. Strategizing from Within'

Scaling a company requires perspective and high-level strategic advisory from an experienced expert OUTSIDE the business. No CEO or Founder, no matter how smart, can clearly see the easiest, best, or most efficient path to Scale while working *within* the company.

Over the past 15 years, Pinnacle Global Network has helped over 150 000 businesses, across hundreds of industries to scale to 8 & 9 figures.

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We help business owners halt the hustle, and get creative so they can build the business of their dreams...while having the life they desire.

And no, those two things are NOT mutually exclusive.

We've been quiet in the world when it comes to letting people know EXACTLY what we do, how long we've done it for, and how successful our clients are... but we recently decided to get loud and proud about it.

Are you a 7-9 Figure CEO or Founder Serious About Scaling?!

[>> Explore how to BECOME A MEMBER of Pinnacle Global Network! <<](#)

We're welcoming NEW 7-9 Figure CEOs & Founders into our Pinnacle Global Network Membership all week.

Don't miss this chance to get the support you need to scale.

Go [HERE](#) and click 'Become a Member' for more details.

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network

P.S. There are other good places to get business support out there. However, we're the *only choice* that offers a time tested, results-backed, proven Method that supports all aspects of your business (and your life). Curious? Check us out [HERE!](#) (Be sure to click the 'Become a Member' Button for next steps.)

Email 3

SUBJECT: Your Mission is Worthy.

Hi XX

The role of entrepreneurship in our economy is substantial.

Entrepreneurs don't just build businesses and grow their personal wealth; they impact society's overall social & financial wellness!

Business owners create new jobs and opportunities. They drive innovation by developing new markets, products, and services. Entrepreneurs also encourage new ways of thinking, acting and problem solving.

I applaud YOU for being brave enough to build and scale your business.

I know it's not always easy.

Yet, I also know the fulfillment that comes from building something from scratch, witnessing it thrive, and seeing it positively influence the lives of customers, employees, and communities.

In case you haven't heard it recently, your mission is Worthy!

And let this inspire you...there's actually never been a better time to scale your venture!!

Technological advancements abound. The level of global market access via the internet has never been better. Evolving consumer behavior, remote work trends, and increased funding opportunities can give your business unprecedented access to resources, global customers, diverse talent, and funding options.

Rapid expansion, increased profitability, and long-term scale success is as accessible as ever...**provided you're in a business ecosystem that supports your efforts!**

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This is really what Pinnacle Global Network is; *a comprehensive Business Ecosystem to support you to build your dream team, explode your growth and let your business soar!*

Here's the facts...

With the current increase in opportunity, there's also an increase in complexity.

It's unnecessary and unwise to go it alone as a CEO or Founder.

High-level community, objective strategic advisory and a system to support are paramount if you want to Scale.

That's why, if you're a 7-9 Figure CEO or Founder Serious about Scaling, I invite you to explore how to [Become a Member](#) of Pinnacle Global Network.

Our ecosystem offers you a proven METHOD that addresses all aspects of your company. It also includes high level masterminding, and the most experienced, expert CEO Mentors in the world!

If you're a 7-9 Figure CEO or Founder, we want to support your very worthy mission to scale your company.

[Explore How to Become a Member of Pinnacle Global Network Now!](#)

The time has never been better to reach the pinnacle of your success.

We are interviewing new members all week. Click [HERE](#), then explore how you can Become a Member today.

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network

Email 4

SUBJECT: Introducing Pinnacle Global Network CEO Mentoring

Hi XX

A few months back, we got featured in INC. Magazine.

They wrote, "Pinnacle Global Network helps Business Owners Scale, FAST!"

It was a dream fulfilled to be featured in such a reputable, well respected business magazine!

One element the article highlighted was our proven 5-pillar process called, "The SCALEit Method."

Did you know our SCALEit Method is the only proprietary scaling system that supports all aspects of a company?

Not just operations.

Not just sales.

Not just Marketing...

...but every single aspect of your company (including YOU).

The article also emphasized our team of 35+ CEO Mentors.

These world class strategic advisors are not only SCALEit Method Experts, but they've all run one or more multi-million-dollar companies of their own! They've...

- Done mergers / acquisitions
- Led thousands of employees
- Run International & Domestic Companies
- Purchased Businesses
- Sold Business
- Taken Companies Public
- Raised Capital
- Led in a wide range of industries

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If you've ever desired steady, unwavering, expert support to make your business (and life) way easier and more profitable...

...this week, we're interviewing NEW MEMBERS for our Pinnacle Global Network CEO Mentoring Community.

[Explore How to BECOME A MEMBER of Pinnacle Global Network Here!](#)

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network

P.S. Our Mentors have really been in the trenches where you are. They know what you go through. This first hand experience combined with their deep knowledge of the SCALEit Method make them absolutely unbeatable when it comes to supporting you to scale easily, and effectively.

[See how CEO Mentoring works HERE...](#)

Email 5

SUBJECT: This is just for you.

This invite is just for you, {name}.

We've been watching you... in a good way.

Based on our system, you seem to value high-level mentorship.

That's why you're receiving this personal invite from me.

We've been sharing about Pinnacle Global Network Private CEO Mentoring all week...

...but we only have a few days left before we turn our attention to something else.

That's why I'm sending this personal nudge.

If you've ever wondered what it might be like to get personal 1:1 CEO Mentoring to Scale Your Company with ease... this is the week to do it!

Simply...

1. GO to our website [HERE](#).
1. CLICK the "Become a Member" button.

I'll explain the rest via video.

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network

P.S. Want to talk to us right away to make sure you don't miss your chance to Become a Member? Call us at 1-888-844-3550.

Email 6

SUBJECT: 3 Ways to Go...

Hi XX

Did you know we offer 3 WAYS to get intimate, personal support to SCALE your company with Pinnacle Global Network?

Pinnacle ELEVATE Program: For business owners in the 6-figures of their business growth (starting at \$500k) ready to get to 7-figures, and then move to the SCALE membership.

Pinnacle SCALE Program: For Business owners in the 7 & 8 figures of their business, ready to scale beyond this and multiply their growth

SCALE Team: an exclusive support mastermind that has proven to greatly enhance the success of hundreds of our Pinnacle Global Network member's companies by strategically empowering their team to own the vision and make it a reality.

If your business is over 500k in revenue, and you're serious about Scaling... we've opened up enrolment this week into these year long program.

Go [HERE](#) - and click 'Become a Member' to get details and explore how to move forward.

You can do it. We can help.

To your joy and success,

Allison Maslan, CEO
Pinnacle Global Network