



THE
SCALE IT
METHOD®

MY BIG PICTURE VISION MIND MAP

USE THIS BPV MIND MAP AS A CATALYST TO BEGIN DESIGNING YOUR 3-YEAR COMPANY VISION.

- 1- Jot down quick ideas in the circles to begin your brainstorming on your biggest dreams for your company and yourself.
- 2- Allow your ideas to flow further in your journal or note pad.
- 3- Write in present tense as if happening now.
- 4- Organize thoughts further in the BPV Template.
- 5- Edit your Final Big Picture Vision and have a graphic artist give it pizzazz.
- 6- Share with your team, clients and vendors!

MY WHY 

 MY IDEAL WEEK

 MY PERSONAL PASSIONS

 OUR CULTURE

 OUR CUSTOMER EXPERIENCE

 OUR DREAM TEAM

 OUR PRODUCTS / SERVICES

MEDIA & AWARDS 

 OUR REVENUE & PROFITS

 OUR BRAND SAYS

 OUR MARKETING SUCCESS